

**NEXT TIME**  
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**OLIVIA'S**  
TASTE OF ITALY

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**RESTAURANT**  
**MARKETING**  
**COLLATERAL**

*Design Tutorial*

## 2 Types of logos

Depending on your restaurants logo style, this tutorial will give you options for your logo placement along with how to create your custom Online Ordering QR code.

### Portrait



Mike's **IRISH** PUB

### Landscape



## OUR LOYALTY CARD IS NOW AN APP!



Add your logo

Use a high resolution logo for a clear, clean, visual print.



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## OUR LOYALTY CARD IS NOW AN APP!



the Best Irish  
pub in town!

### Add your logo

Use a high resolution logo for a clear, clean, visual print.

### Add text to fill dead space

Landscape style logos allow room for text below.

This can be a company slogan, tagline, or statement.

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## Online Ordering *Now Available!*



### Add your logo

Use a high resolution logo for a clear, clean, visual print.

### Add your custom QR code

View pages 7 and 8 for generating a custom QR Code.



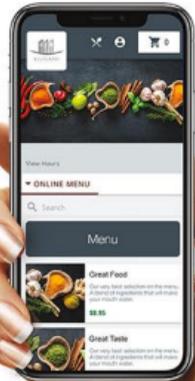
### Add your custom url address

Copy and paste your custom online ordering url here.

Order  
Online  
**Today!**

Visit us at: [sushisamurai.hrpos.heartland.us](https://sushisamurai.hrpos.heartland.us)

## Online Ordering *Now Available!*



Sushi That's  
Oh So Juicy!

Order  
Online  
**Today!**



Visit us at: [sushisamurai.hrpos.heartland.us](https://sushisamurai.hrpos.heartland.us)

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A TASTE OF ITALY  
IN YOUR CITY!

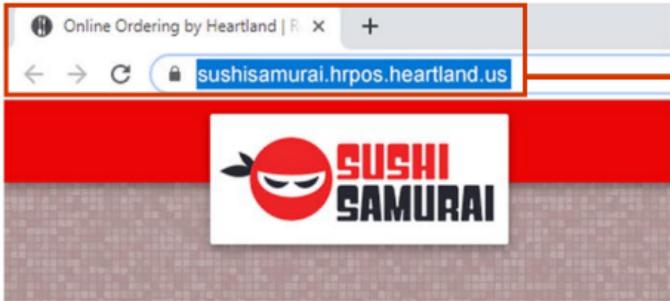
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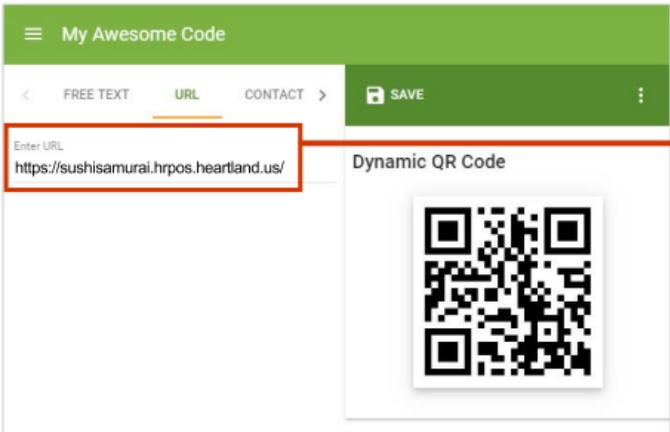
**Download  
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Guest  
Today!**





## Copy URL

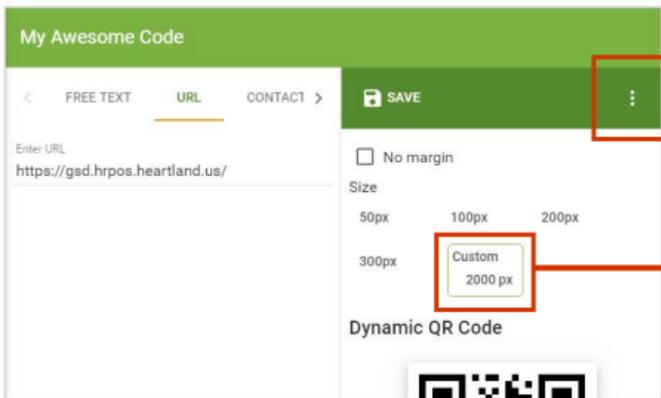
Go to your custom online ordering website and copy the URL in the address bar.



## Enter URL

There are many QR Code generating websites, for this example we're using "The QR Code Generator". Select "URL" then paste your custom url address.

<https://www.the-qrcode-generator.com>

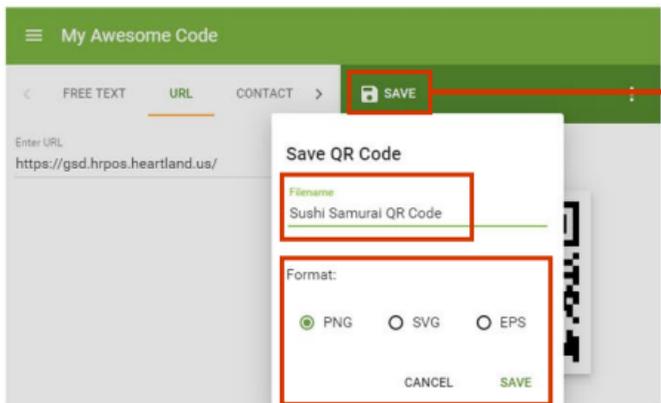


## Select "Options"

Click the icon to view file size saving options.

## Select "Custom"

Selecting "Custom" gives you the option to save your QR code as a high resolution file. We suggest "2000 px" as a large enough file size to cover all marketing pieces.



## Select "Save"

Select the "Save" icon and enter the name of your custom QR Code. Select the file type format you'd like to save as. Select "Save" and you're all done!